

September 17th, 2025

## **City of Presidio Convention and Visitor Bureau**

### **Minutes**

#### **1. Calling meeting to order**

Manuela Avila called to order the regular meeting of the City of Presidio Convention and Visitor Bureau at 6:35pm on September 17th, 2025 at the Presidio Activity Center (PAC), 1200 East O'Reilly St. in the city of Presidio, Texas.

#### **2. Quorum Check**

Manuela Avila, present

Velva Saenz, present

Irma Juarez, present

Sharon Hernandez, present

Elvira Hermosillo, present

#### **3. Pledge of Allegiance**

#### **4. Public Comments**

No comments

#### **5. Convention and Visitor Bureau Center (New/Old)**

- a. Approve Regular meeting minutes: June 10, 2025; June 26, 2025; July 24, 2025; and August 12, 2025

Irma Juarez motioned to table the item, Velva Saenz seconded. Motion carried, 3 in favor, 2 opposed.

#### **6. Hotel / Motel Occupancy tax funds (H.O.T.)**

- a. Update: Budget update

Expenses to date are in the amount of \$67,836.80 for this fiscal year. Revenue for September has not come in yet. The amount spent on renovations to the Slack building so far is \$14,250. No action needed.

- b. Discussion/Action: Reassignment of Secretary role

Current secretary, Sharon Hernandez, is no longer able to fulfill the duties of the position. Elvira Hermosillo volunteered to take on the role. Manuela Avila motioned to approve, Velva Saenz seconded, motion carried unanimously 5-0.

- c. Discussion/Action: Review and approval/denial of HOT Fund Applications

Applications were not sent to board members ahead of the meeting for review, therefore Elvira Hermosillo motioned to table for a special meeting on September 24th, Sharon Hernandez seconded. Motion carried, 3 in favor, 2 opposed.

- d. Discussion/Action: Presidio Country Club

This was a continued discussion about the closing of the Presidio Country Club - temporary visitor



center - and the monies owed to the board for services not rendered by Anibal Galindo. The board approved \$300 for the production of customized mugs, they ended up costing \$403.18. Anibal paid the difference and has requested the board to reimburse him. However, he owes money to the board for other services not rendered. This topic needs to be further discussed with the city's finance director. Irma Juarez motioned to table this item, Sharon Hernandez seconded, motion carried unanimously 5-0.

e. Discussion/Action: L&L Brochure Distribution

This company offers to distribute brochures. We have boxes of brochures sitting at city hall but the information on them is already obsolete, therefore this service is not needed. Elvira Hermosillo motioned to reject the proposal, Irma Juarez seconded, motion carried unanimously 5-0.

f. Discussion/Action: Plan for managing social media platforms

Elvira Hermosillo proposed that social media responsibilities be shared by all board members, rotating on a monthly basis; to make this easier Velva Saenz offered to look into purchasing a laptop for official use. Sharon Hernandez offered to create a social media plan. Elvira Hermosillo motioned to approve, Sharon Hernandez seconded, motioned carried unanimously 5-0.

g. Discussion/Action: Accept Irma Juarez's resignation from the CVB board

Resignation effective September 30, 2025. Elvira Hermosillo motioned to approve, Sharon Hernandez seconded. Motion carried, 4 in favor, 1 abstained.

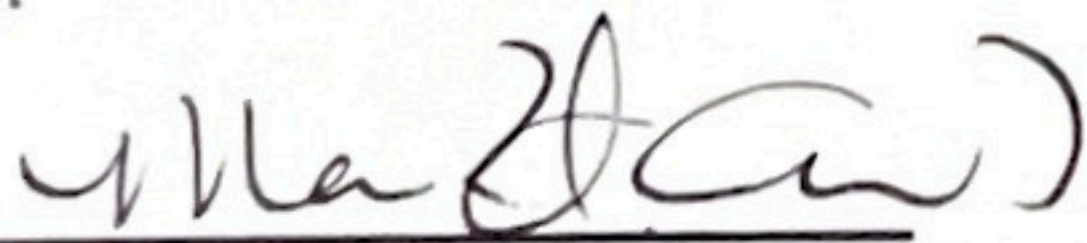
h. Update: Slack Building - Presidio Visitor Center

The renovation work was almost complete but building owner Clay Slack brought it to a halt when he found out that the windows had been replaced. He informed city officials that no further work can be done until he comes to see the building. There was discussion about whether Mr. Slack had informed city officials about his reluctance to replace the windows; former council member Arian Velazquez-Ornelas stated she had brought up the point at previous CVB meetings. Irma Juarez stated that Mayor John Ferguson asked her to lead the project and had said Mr. Slack did not place any restrictions on what could be done to the building. The Mayor ended the discussion by saying the city would do what it needs to make things right in order to move forward with the project. No action needed.

**7. Adjourn**

Motion to adjourn at 8:00pm made by Velva Saenz, Irma Juarez seconded, motion carried unanimously 5-0.

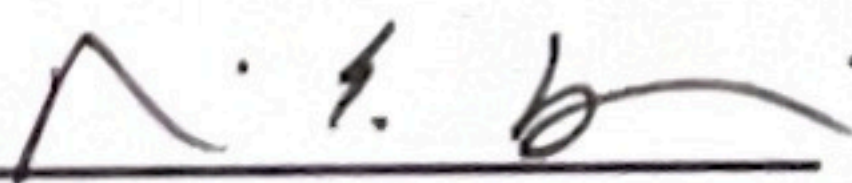
Manuela Avila  
President - CVB



11/13/25

Date of Approval

Elvira Hermosillo  
Secretary - CVB



11/13/25

Date of Approval