

October 14th, 2025

City of Presidio Convention and Visitor Bureau Minutes

1. Calling meeting to order

Manuela Avila called to order the regular meeting of the City of Presidio Convention and Visitor Bureau at 6:34pm on October 14th, 2025 at the Presidio Activity Center (PAC), 1200 East O'Reilly St. in the city of Presidio, Texas.

2. Quorum Check

Manuela Avila, present

Velva Saenz, present

Sharon Hernandez, absent

Elvira Hermosillo, present

3. Pledge of Allegiance

4. Public Comments

Mayor John Ferguson expressed his support of the CVB board, following comments made by city council members questioning the need for a board at a prior city council meeting where project proposals were reviewed for approval. He thanked the board members for their service.

The Mayor then went on to state that he is interested in planning another binational week of events in conjunction with Ojinaga, Mexico during the week of spring break in March.

5. Convention and Visitor Bureau Center (New/Old)

a. Approve meeting minutes

i. September 17, 2025

Manuela Avila motioned to table this item, Velva Saenz seconded, motion carried unanimously 3-0.

ii. September 24, 2025

Velva Saenz motioned to approve, Elvira Hermosillo seconded, motion carried unanimously 3-0.

6. Hotel / Motel Occupancy tax funds (H.O.T.)

a. Discussion/Action: Purchase a laptop/tablet for official Convention and Visitor Bureau purposes, including management of social media platforms

Velva Saenz presented various options for tablets and laptops; both Macintosh and Microsoft options were considered. Board members decided to select a Microsoft Surface Pro with a keyboard, not to exceed the amount of \$1,500. Manuela Avila motioned to approve, Elvira Hermosillo seconded, motion carried unanimously 3-0.

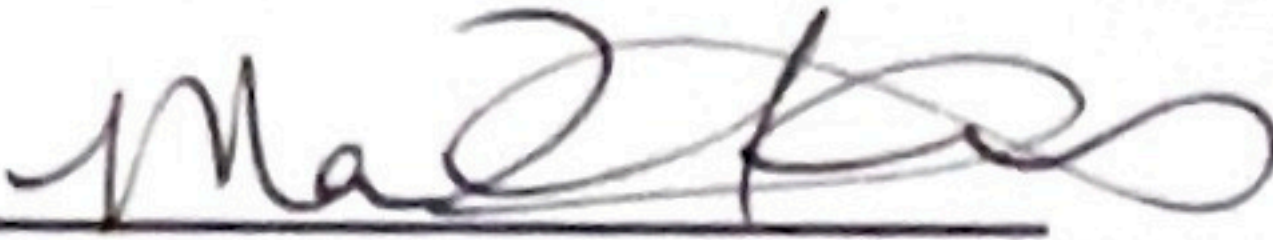
b. Discussion/Action: Texas Parks and Wildlife sponsorship

This was the incorrect title for this item. No action.

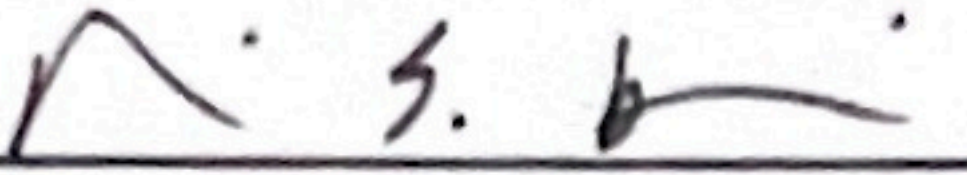
c. Discussion/Action: AJR media opportunities

The presenter was not able to give her presentation because there was no virtual option available for this meeting. No action.

7. **Adjourn.** Motion to adjourn at 7:17pm made by Velva Saenz, Elvira Hermosillo seconded, motion carried unanimously 3-0.

Manuela Avila 
President - CVB

11/13/25
Date of Approval

Elvira Hermosillo 
Secretary - CVB

11/13/25
Date of Approval